

Friday, 18th July 2025

# WINDS OF CHANGE DINIBATION D

Trinity Hall, Aberdeen

Sponsor and Host



Supported by





### WINDS OF CHANGE DINNER

Experience the union of Aberdeen's widely recognised maritime past and its innovative renewable energy future at the Winds of Change Dinner, sponsored and hosted by Seven Incorporated Trades.

Set against the backdrop of the Aberdeen Tall Ships Race 2025, this exclusive black-tie event at Trinity Hall on Friday 18th July 2025, offers a unique opportunity to be part of a transformative moment in our city's history. Join industry leaders, innovators, and visionaries as we commemorate the 200th anniversary of the Aberdeen Line Shipping Company that commissioned over 50 Tall ships and celebrate Aberdeen's pivotal role in the offshore wind and renewable energy sectors.

Secure your place at this prestigious event and align your brand with innovation and sustainability. By booking a table or becoming a sponsor, you'll not only enjoy an evening of gourmet dining and enlightening talks but also contribute to the future of Aberdeen. Your participation supports the Aberdeen Tall Ships Race 2025 and the Aberdeen Sea Cadets, while showcasing your commitment to the region's energy transition.

Don't miss this chance to network, inspire, and be part of Aberdeen's journey towards a sustainable future.

Limited tables and sponsorship opportunities are available — reserve yours today and be at the forefront of change!

To discuss any of the opportunities available, please contact leanne.sinclair@mearns-gill.com

# SPONSORSHIP OPPORTUNITIES



WINDS OF CHANGE DINNER

# EVENT SPONSOR

£5,000 + VAT

- Event Sponsor status across all marketing materials
- Promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Branding opportunities on the night
- Full page advert in dinner brochure
- Opportunity to show video during meal
- 2 x tables of 10 for corporate entertaining

# SUPPORTING SPONSORS

£3,000 + VAT

- Supporting Sponsor status across all marketing materials
- Promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Branding opportunities on the night
- Half page advert in dinner brochure
- Opportunity to show video during meal
- Table of 10 for corporate entertaining

# DRINKS RECEPTION SPONSOR

£2,000 + VAT

- Display stand located in drinks reception area
- Promotion of your company pre, during and post event across all marketing materials
- Social media post announcing sponsorship
- Half page advert in dinner brochure
- Two free place at the event

# TABLE GIFTS SPONSOR

£2,000 + VAT

- Opportunity to provide branded gifts at each place setting
- Promotion of your company pre, during and post event across all marketing materials
- Social media post announcing sponsorship
- Half page advert in dinner brochure
- Two free places at the event

#### SPONSORSHIP PACKAGE UPGRADE

## TRAINEE FUNDER

£2,000 + VAT

For an extra £2,000, you could become a Trainee Funder of the Tall Ships 2025, with all of the money going directly to funding a trainee.

The Trainee Programme is at the heart of The Tall Ships Races, offering young people a once in- a-lifetime opportunity to develop skills, build confidence, and foster international friendships.

#### What is the Trainee Programme?

- Young people aged 15-25 can participate as trainees aboard
   Tall Ships
- Trainees learn sailing skills, teamwork, and leadership
- The programme promotes personal growth and cultural exchange

#### **Why Sponsor Trainees?**

- Directly impact young lives and their communities
- Contribute to youth development and international understanding
- Align your brand with positive social impact
- Receive recognition and branding opportunities related to the Trainee

#### SPONSORSHIP PACKAGE UPGRADE

### TRAINEE FUNDER

£2,000 + VAT

# Trainee Funder Sponsorship benefits:

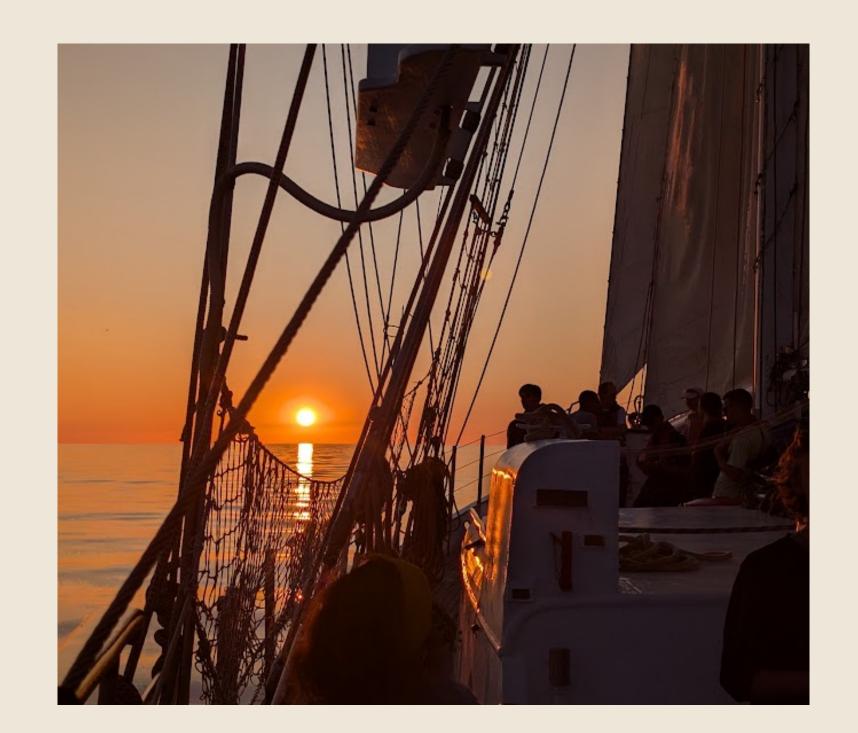
- Named as Trainee Funder
- Package funds 1 trainee
- Branded thank you on website
- Thank you in trainee collateral
- 2 tickets for trainee prize giving ceremony

#### **VIP Access**

- 2 Invitations to Maritime Museum Launch
- 4 Passes for Headline Events

#### **Negotiable options for:**

- Quayside or Event Site Stand
- Staff volunteer programme



# TICKET OPTIONS

Table of 10

£1,000 + VAT

**Individual ticket** 

£100 + VAT

To book your tickets, click **here** 



WINDS OF CHANGE DINNER